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*Contact: Rebecca Kirkham
Lovell Communications
(615) 297-7766*

CUMBERLAND PHARMACEUTICALS DONATES ORAL REHYDRATION SOLUTION TO HURRICANE KATRINA VICTIMS

CeraLyte[®] treats diarrhea and dehydration associated with viral infections

NASHVILLE, Tenn. (September 26, 2005) – Cumberland Pharmaceuticals Inc., a specialty pharmaceutical company based in Nashville, Tennessee, is donating more than 180,000 servings of CeraLyte[®], an oral rehydrating solution, for victims of Hurricane Katrina.

The product is expected to help those suffering from viral or bacterial diarrheal infections as a result of exposure to contaminated floodwaters or crowded, unsanitary living conditions. A rice-based oral electrolyte solution, CeraLyte effectively treats *dehydration* and *diarrhea* in children and adults, both of which are primary health concerns in the areas most affected by the hurricane.

The donation is being made in conjunction with the product manufacturer, Cera Products Inc., and the non-profit Child Health Foundation (CHF), both based in Columbia, Maryland. Through CHF, Cumberland is working with several relief organizations including America's Second Harvest, Direct Relief International and MAP International to identify and distribute the product to those who need it. Four of the five trucks transporting the product have already reached their destinations in the affected Gulf Coast areas.

“With mounting public health concerns about outbreaks of *E. coli*, cholera, dysentery and other viral illnesses in the Gulf area, it made sense to us to contribute to the relief effort by donating a product specifically designed to address the symptoms associated with these maladies,” said A.J. Kazimi, Cumberland’s President and Chief Executive Officer. “We are grateful to Cera Products, the Child Health Foundation and our other partners for their support of this important initiative.”

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CeraLyte is a non-prescription product which, in the ready-to-drink formulation being donated, requires no preparation or refrigeration. Developed by Cera Products, it is the first product in its class that effectively treats *both* diarrhea and dehydration.

Cumberland Pharmaceuticals Inc. is a Tennessee-based company formed to acquire rights to and actively market a portfolio of niche pharmaceuticals to specific physician segments, including gastroenterology, critical care and emergency medicine. For more information, visit the Cumberland Pharmaceuticals Inc. website at www.cumberlandpharma.com.

Established in 1993, Cera Products developed its high performance medical and sports rehydration products along with world health experts – including physicians at Johns Hopkins, the Mayo Clinic, Harvard University, University of Maryland, Tufts University Schools of Medicine, the FDA and the CDC – and with experts at leading food and pharmaceutical manufacturing companies. For more information, visit the Cera Products website at www.ceraproductsinc.com.

Child Health Foundation is a 501(c)3 public charity dedicated to saving the greatest number of child lives at lowest possible cost. For more information, visit the web site at www.childhealthfoundation.org.

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