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Emory University training future doctors on Vidacare's medical technology

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Vidacare Corp.'s intraosseous technology is now being taught as part of the curriculum of a U.S. medical school pre-residency program, which could be a key step in the company's products gaining widerspread acceptance in the medical community.

The Emory University School of Medicine in Atlanta began training students on Vidacare's EZ-IO device. EZ-IO is a power driver and patented needle set that can be used by emergency room physicians to deliver either blood or fluids into the vascular system of a patient via the bones of sick or severely injured patients.

Vidacare is marketing the device as an alternative to traditional intravenous (IV) lines and central venous catheters for patients where soft-tissue access is difficult because of trauma or dehydration.

Emory is teaching medical students how to use the device as part of its Vascular Access Skills Lab offered to third-year students.

"In planning a course on vascular access, I wanted the third-year medical students to become comfortable with all the options available to them," says Emory assistant professor of surgery Barbara Pettitt.

"As a pediatric surgeon for the past 22 years, I've seen a lot of unnecessary trauma occur when overzealous medical personnel have broken bones in children inserting manual intraosseous devices. This power-driven technology is an option for addressing that challenge," she says.

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Vidacare officials say the product system has been adopted and successfully utilized by 1,800 EMS systems and 1,400 hospitals in the United States and Canada.

San Antonio-based Vidacare was founded in 2001.

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