



For Immediate Release

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Vidacare[®] Wins Independent Medical Distributor's Association Vendor of the Year Award

San Antonio, Texas – July 10, 2007 - Vidacare, the leading developer, manufacturer and marketer of advanced intraosseous technology, today announced the San Antonio-based company has been honored by the Independent Medical Distributor's Association (IMDA) with the 2007 Vendor of the Year Award in recognition of Vidacare's innovative EZ-IO[®] product system.

The award acknowledges a company's ability to bring truly innovative technologies to health care providers through a faster, more cost-effective process. Vidacare is the first manufacturer to win this award.

"Vidacare is a perfect match for specialty sales and marketing companies," says Tom Birmingham, president, Bay State Anesthesia, North Andover, Mass., and IMDA member.

"Vidacare brings innovative technology to the table, while specialty distributors and reps bring their relationships with clinicians as well as the specialty sales skills required to introduce new, innovative technologies to the healthcare market. Working together, they can -- and already have -- penetrated the market with innovative, life-saving technology that, no doubt, will become tomorrow's standard of care."

The Vidacare EZ-IO product system allows intraosseous (IO) access through the bone marrow cavity in patients suffering from an acute injury or illness. The EZ-IO product system is based on technology developed at the University of Texas in San Antonio, and provides a viable alternative to traditional intravenous (IV) access, which is often difficult to gain in patients whose veins have collapsed as a result of trauma or dehydration. When traditional vascular access is challenging or impossible, the EZ-IO product system enables emergency health professionals to drill inside the

bone, providing for the rapid, secure and safe delivery of lifesaving drugs and fluids. Vidacare recently developed the OnControl™ Aspiration System, the first effort in decades to improve the speed, control and patient comfort of bone marrow aspiration for patients of all ages to extend the benefits of the EZ-IO to the oncology market.

“We are honored to receive this award from our peers at IMDA recognizing the leadership role played by Vidacare in bringing this lifesaving technology to the emergent care industry,” says Philip W. Faris, president and CEO of Vidacare. “Over the next year, the industry can continue to expect great things from Vidacare as we drive leading-edge solutions to meet our objective of developing innovative quality products that make challenging vascular access a thing of the past.”

IMDA was formed in the early 1980s as a way for independent, regional companies to stay abreast of national happenings, provide better insurance rates and serve as an educational opportunity for all its members. The organization is an association of entrepreneurial sales, marketing and distribution organizations that specialize in bringing innovative medical technologies to market. The association raises the awareness of others in the health care community as to the value its members bring them, and helps its members improve their businesses through education and networking opportunities.

About Vidacare Corporation

Vidacare® is the leading developer, manufacturer and marketer of advanced intraosseous (IO) access technology for multiple diagnostic, monitoring and therapeutic applications. The company’s initial product line, the EZ-IO® product system by Vidacare, serves the emergent care industry as the world’s only lithium-battery powered drill and patented needle set for gaining immediate vascular access when conventional IV access is difficult or impossible. Vidacare’s suite of hematology/oncology products includes a power driver and specially-designed needle sets for bone marrow aspiration and biopsy. The OnControl™ Aspiration System by Vidacare represents the first in this series of products and will be commercially available in June 2007. Headquartered in San Antonio, Texas, Vidacare was founded in 2001 and owns the exclusive rights to innovative IO technologies developed at the University of Texas Health Science Center-San Antonio. For more information, visit www.vidacare.com.

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